

changeNOW

SEPTEMBER 29-30, 2017
STATION F, PARIS

THE INTERNATIONAL SUMMIT TO
BOOST WORLD-CHANGING
SOLUTIONS



Media partners:

Usbek & Rica

SOON
SOON
SOON
made in future

Management

 1001
STARTUPS
Médias et experts pour entrepreneurs

L'ADN
LES SÉQUENCES DE L'INNOVATION

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PM
PRISMA MEDIA



READY TO SCALE AND MAXIMIZE YOUR IMPACT?

All around the planet, you are a new generation of changemakers and business players, rethinking the standards and creating solutions to tackle the world's most urgent challenges.

We believe in you. We believe you are the engine for positive change and sustainable growth.

At the crossroads of business, innovation and impact, ChangeNOW is the 2.0 summit of the impact world, dedicated to helping you grow with funding, visibility, networking and access to key resources.

**This summit is focused on helping your solution
with positive impact grow... and grow fast!**

WE ARE NOT HERE TO THINK, WE ARE HERE TO *ACT*!

At ChangeNOW, it's all about the solutions you are developing, and the actions to make them successful.

We focus on innovations **addressing global issues** with a viable **business model** and real **potential to scale**.

Stands & demos, pitch sessions, one-on-one meetings, networking sessions, keynotes, roundtables, recruiting sessions, press conferences and much more !

At ChangeNOW, we go far beyond talks and ideas : we ACT and create concrete value for our changemakers.

Come and meet, exchange, collaborate and build together in this vibrant 2 days event.

« Each industry has its own international annual convention. It is about time impact has its own. »



HOSTED IN THE WORLD'S LARGEST INCUBATOR

A unique place to build strong business connections:

- Strategically situated in the city center of Paris
- 940 m² of exhibition hall, 3 stages and meeting areas
- Easy access: subway 6 and 14, 5 minutes from train station and 30 minutes from airports,

STATION F



MEET INNOVATIONS TO 8 GLOBAL ISSUES



Clean AIR
& WATER



Secured
& healthy FOOD
& WATER



Sustainable
& accessible ENERGY



Preserved
BIODIVERSITY



Quality
EDUCATION



Good HEALTH
& WELL-BEING



Sustainable
CONSUMPTION
& PRODUCTION



PEACE
& HUMANITY



« Making war on plastic in
the oceans »
TheSeaCleaners



« The tech community to
respond to the refugee
situation » Techfugees



« A 300m-high tower made
of wood in central London »
Timber Tower



« Changing your habits
for an eco-friendly life »
90 Jours



« A balloon that brings
electricity in disaster zones »
Zephyr Solar



« The largest network of
educational innovations »
HundrED



« A vault in Norway to protect
seeds the world » Svalbard
Seed Vault



« Wind turbines designed
for cities »
Arbres-à-Vent

AND ALSO:

The bin to keep the sea clean with **THE SEABIN PROJECT** - A **CONNECTED VEGETAL WALL** to fight air pollution with the impact of 275 trees - Turning **UPCYCLING** into a new industry

SPEAKERS AT CHANGENOW



CLARA GAYMARD
(CEO at RAISE)
on « [Generation of Change](#) »



PATRICK DEIXONNE
(Explorer and Founder of Expedition 7ème continent)
on « [Cleaning up the oceans](#) »



JOSEPHINE GOUBE
(Founder at TECHFUGEES)
on « [Solutions to the refugee crisis](#) »



LASSE LEPONIEMI
(COO at hundRED)
on « [The pioneers in education](#) »



JUDITH GRUMBACH
(Diirector)
on « [The pioneers in education](#) »



ELLIOT LEPEERS
(Political Designer)
on « [Re-activating citizen's power to act](#) »



GENEVIEVE WILLS
(Director at UN World Food Program)
on « [Hacking food security](#) »



ISABELLE DE CREMOUX
(CEO at Senventure Partners)
on « [Revolution in Health](#) »



2 DAYS OF DEMOS, EVENTS AND NETWORKING TO MEET STARTUPS, CUSTOMERS AND PARTNERS

STANDS & DEMOS

Showcase your projects to customers, partners, media and public.

PITCH SESSIONS

Identify the next game-changers during the pitch sessions.

ONE-ON-ONE MEETINGS & NETWORKING

They are all here, ready to shake business and impact worlds ! Come meet the most promising entrepreneurs, investors, peers and experts.

KEYNOTES AND ROUND TABLES

Share your vision with the public and learn from successful impact entrepreneurs and business leaders.

RECRUITING SESSIONS

Meet and recruit the best talents to develop both your business and your impact.

30
MEDIA

100
SOLUTIONS &
SPEAKERS

300
INVESTORS &
CORPORATES

3000+
PARTICIPANTS



3 GOOD REASONS TO ATTEND

MEET PARTNERS

CONNECT WITH CORPORATES, POTENTIAL CUSTOMERS, SUCCESSFUL CHANGEMAKERS AND THOUGHT LEADERS.



RAISE FUNDS

AND CONNECT WITH INVESTORS, VC, FOUNDATIONS, PHILANTHROPISTS AND FUND.



AMPLIFY YOUR VISIBILITY

AND SHOWCASE YOUR SOLUTIONS IN FRONT OF POTENTIAL PARTNERS, POWERFUL MEDIA AND THE PUBLIC

SHOW YOUR SOLUTIONS AND MAXIMIZE YOUR IMPACT

DEDICATED DEMO AREA: the most powerful networking solution

You are a leading innovator in your field. Boost your exposure and show your solution to find new customers and partners.

The offer includes:

- **Dedicated area in the main hall**
- **2 full Pass (2-days)**
- Access to matchmaking tools and **one-on-one meetings**
- Integration to the **press book, program and website**
- Access to **job posting and recruiting**

**Dedicated demo area: 550 €/m²
+ 650 € communication pack**

VAT not included

**Special Startup Price :
1 100 € for 4 m²
+ communication pack for free**

Startup : max 3M€ raised or max 10 employees

ECOSYSTEM PARTNER

EXHIBITION SPACE: 10m² in expo hall

ENLARGED VISIBILITY:

- Speaking slot at a session
- Logo on website, program and press book
- Logo on event advertisement (emailings, posters, Press Release)

CO-BRANDING of a session

COMMUNITY BUILDING:

- VIP access: 2 VIP access to the speakers lounge
- Team tickets: 6 Business Passes
- Guest tickets: 10 Business Passes



OTHER PARTNERSHIPS

- **EXHIBITION PARTNER:** dedicated demo area + brand visibility
- **SESSION PARTNER:** speaking slot + brand visibility
- **SUPPORTING PARTNER:** brand visibility

Please contact us directly for further information

THEY ARE SUPPORTING US

NETWORK AND ECOSYSTEM



MEDIA





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