# ChangeNOW 2020 - program

# Thursday 30 January, 2020

	STA	GES		GARDEN STAGE	WORKSHOPS	NETWORK
9:00-10:00 am <b>Opening ceremony</b>						
Welcome: Santiago Lefebvre, Fo Keynote: Bertrand Piccard, Four Fireside chat: Boyan Slat, CEO a	nder and Chairman, Solar Impulse Fo	undation				
10:00-11:15 am Circular economy: new business models	10:00-11:15 am Launching Impact funds	10:00-11:15 am Planetary boundaries		10:00-11:00 Pitch session	10-00-11:00 am Private event	All day
<b>Keynote: Tom Szaky</b> , CEO and Founder, TerraCycle	<b>Keynote: Amit Bouri</b> , Co- founder and CEO, GIIN	Round table: Christian Courtin-Clarins, President of				9:30 - 6:00 BtoB meetings
Round table: Shu Zhang, Co- founder and CEO, Pandobac, Jonne Hellgren, CEO and Co- Founder, RePack	Round table: Jean Hornain, CEO, CITEO, joining speakers to be announced soon	the Supervisory Board, Clarins Group, <b>Corentin de</b> <b>Chatelperron</b> , Founder, Gold of Bengal				(15 minute speed- meetings)
Round table: Andrew Morlet, CEO, Ellen MacArthur Foundation, Igor Ustinov, Founder, Ustinov Hoffmann Construction System	Round table: Sofia Hmich, Founder & CEO, Future Positive Capital, Alexandre Terrien, Co-Founder, Future Positive Capital, Florian Erber, Managing Partner, Ananda Impact Ventures	Keynote: Dimitri Caudrelier, Managing Director France, Quantis Fireside chat: Speaker to be announced soon		11:00-12:00 Pitch	11:00-11:45	11:00-12:00
11:15-12:30 pm Changing food system: Food waste	11:15-12:30 pm Financing the transition	11:15-12:30 pm Sustainable fashion		session	- Workshop by Palo IT - Workshop	Thematic networking meet-up
Keynote: David Kat, VP Bus Dev, Wasteless	Keynote: Bertrand Badré, CEO, Blue Like an Orange	To be announced soon			by Latitudes - Workshop	
Round table: Princess Zatashah from Selangor, Malaysia, Founder and advocate, #zerofoodwastage campaign, Jean Moreau, Co- founder & President, Phenix, 3rd speaker to be announced,	Round table: Laurent Babikian, Director Investor Engagement, CDP Europe, Gilles Cutaya, Deputy CEO International Development, Marketing and Communication, CPR Asset			12:00-1:00	by Axionable	12:00-1:00
Clara Duchalet, President and Co-founder, Vépluche	Management <b>Fireside chat</b> : Speaker to be			Pitch session	12:15-1:15 12:15-1:45	Thematic networking
Fireside chat: Arash Derambarsh, Barreau de Paris, 2019 Winner of WIN WIN Gothenburg Sustainability Award	announced soon			Circular Challenge by Citeo	- Workshop Workhop by by MakeSense Plastic Odyssey	meet-up
12:30-1:45 pm Business with values	1:00-3:00 pm Youth for change To be announced soon	12:30-1:45 pm BCG Social Entrepreneur of the year Awards With: Augustin de Romanet,	12:30-1:45 pm To be announced soon			
Keynote: Andrew Kassoy, Co- founder, B Lab Round table: Ryan Gellert,		Chairman & CEO, Groupe ADP and <b>Brice Teinturier,</b> Vice General Manager, Ipsos	To be announced soon			1:00-2:00 Thematic networking meet-up
General Manager, Patagonia EMEA, <b>Pascal Demurger</b> , CEO, MAIF <b>Fireside chat: Arthur Hoeld</b> ,				Lunch break		meet-up
Managing Director Europe, 1:45-3:00 pm		1:45-3:00 pm Innovate to elevate	1:45-3:00 pm DALBERG : Live Multi- stakeholder Matchmaking -			
Maritime transport		Keynote: Tom Rippin, CEO and Founder, On Purpose	African solutions	2:00-3:00 Pitch session	2:00-2:45 <b>2:00-2:45</b>	2:00-3:00
Keynote: Maren Hjorth Bauer, CEO and Co-Founder, Katapult Ocean Round table: Stephan Wrage,		Round table: Prince Constantijn van Oranje, Special Envoy, Techleap.nl, Ernst Hoestra, Business		SESSION	to be Workhop by announced Quantis	Thematic networking meet-up
Founder and CEO, SkySails Group, <b>Georgios Bourtzos</b> , CEO & Co-Founder, ShipReality		leader startup innovation Round table: Matina Razafimahefa, Founder and CEO, Sayna Madagascar,				
Round table: Amaury Bolvin, Co-Founder, Zephyr et Borée, Cédric François, Founder &		Romain Pilliard, Entrepreneur for Circular Economy, Skipper of the Use It Again! Trimaran				
CEO, Equium 3:00-4:15 pm <b>Refugees</b>	3:00-4:15 pm Building the impact ecosystem	3:00-4:15 pm Carbon capture technologies	3:00-4:15 pm To be announced soon	3:00-4:00 am Pitch session Circular	3:00-3:45 3:00-3:45	3:00-4:00 Thematic networking
Keynote: Speaker to be	Keynote: Fred Walti, President & CEO, The Network for Global Innovation NGIN	<b>Keynote: Dr. Lisa Dyson,</b> CEO & Founder, Kiverdi	To be announced soon	Economy in partnership	Private event Workhop by Imagin/able	meet-up
Round table: Saype, Artist, Beyond walls, Marine Tanguy, CEO, MTArt	Round table: Rita Casimiro, Head of Acceleration, MAZE, Rob Spiro, Founder, Imagination Machine,	Round table: Frédérik Jobert, Managing Director & Partner, BCG, joining speakers to be announced soon		with Veolia		
Fireside chat: Joséphine Goube, CEO, Techfugees	Sandrine Ricard, Head of Sustainability & Responsibility, Chivas House	Fireside chat: Speaker to be announced soon				4:00-5:00
	Fireside chat: Manuella Cunha Brito, Co-founder, Good Tech Lab	(15 E70 am		4:00-5:00 Pitch session	4:00-4:45 4:00-4:45	Thematic networking meet-up
4:15-5:30 pm Circular economy: New materials	4:15-5:30 pm Supporting innovation for impact	4:15-5:30 pm Low Carbon Energy Round table: Yaron Shenhav,			to be announced soon	
Keynote: Philippe Gallard, Head of Business Unit, Perrier	Keynote: Speaker to be announced soon	CEO & Co-Founder, SolCold, Geoffroy Germano, Managing Director, Sustain'Air, Fredrik				
Round table: Mélanie Marcel, Founder, SoScience, Philippe Gallard, Head of Business Unit, Perrier, joining speaker to be announced soon	Round Table: Eneric Lopez, Director Artificial Intelligence and Developers, Microsoft and Jonathan Petit, Data-Science Lead, Avanade France	Rosenqvist, Director of business innovation, Ectogrid Round table: Viacheslav Zgonnik, Co-Founder and		5:00-5:30 Pitch	5:00-5:45	
Round table: Valentin Fournel, CITEO, Head of Eco- design, Marie Hélène Gramatikoff, Founder & CEO, Lactips, joining speaker to be announced soon	Round Table: Speakers to be announced soon	CEO, Natural Hydrogen Energy LLC, joining speakers to be announced soon Keynote: To be announced soon		session	Workhop Pro Bono Lab	

## Friday 31 January, 2020

STAGES

9:30-10:00 am Opening ceremony

GARDEN STAGE

NETWORK

## 10:00-11:15 am Women action and impact

Round table: Michèle Sabban, President R20 Regions of Climate Action France, joining speakers will be announced

Round table: Elmy Bermejo, President of the San Francisco Commission on the Environment, joining speakers will be announced soon

Fireside chat: Speaker to be

### 11:15-12:30 pm Building a carbon neutral city

Keynote: Pekka Timonen Mayor of Lahti, Finland

Round table: Mathieu Neuville, Cofounder & CEO, Materr'UP, joining speakers to be announced soon

Round table: Thomas Nowak, Secretary General, European Heat Pump Association, joining speakers to be announced soon

# 1:00-2:15 pm Al for good

Keynote: Shelley McKinley, Vice President , Microsoft Technology and Corporate Responsibility

Round table: Iggy Bassi, Founder & CEO, Cervest,

Guillaume Buffet, President, U Change Fireside chat: Alexandre Cadain, Co-Founder, ANIMA

## 2:15-3:30 pm Building Global Action

Keynote: Paul Polman, Co-founder and Chair, Imagine

Round table: André Hoffmann, Vice-Chairman of Roche Holding Ltd and Chairman of the Advisory Board of HGIBS, Pavan Sukhdev, President WWF International, joining speaker to be announced soon

Fireside chat: speaker to be announced soon

#### 3:30-4:45 pm **Biodiversity conservation**

Keynote: Speaker to be announced soon

Round table: Stéphane Hallaire, Founder and CEO, Reforest'Action, Nora Gherbi Founder, Who Cares!?, joining

speaker to be announced soon Fireside chat: Fiore Longo, Director, Survival International

# 4:45-6:00 pm L'entreprise engagée

Fireside chat: Jonathan Zrihen, President, Clarins Group

Round Table: Catherine Guillouard CEO, RATP, Nicolas Théry President, Crédit Mutuel and Christophe Itier, High Commissioner Social & Solidarity, Econopw and Social Solidarity Economy and Social Innovation

More speakers to be announced soor

10:00-11:15 am BiodiverCity

Round table: Marc Barra, Ecologist, Département Agence régionale de la biodiversité, joining speaker to be announced soon

Round table: Mette Skjold, partner and CEO, SLA, joining speaker to be announced soon

Round table: Nicolas de Brabandere, Founder, Urban Forests, joining speakers to be announced soon

## 11:15-1:15 pm Climathon Global Awards Ceremony organized by EIT Climate-KIC

Hosted by Niels Rot, Program Scaling at Climate-kic | Entrepreneur

The Climathon Global Awards celebrate local climate innovation and the most promising solutions

# 1:15-1:45 pm Ministries on Circular Economy

To be announced soon

# 2:15-3:30 pm Accelerating responsible investing

Keynote: Dr. Jean Rogers, Founder and Former CEO and Chair, Sustainability Accounting Standards Board (SASB)

Round Table: Sophie Faujour, EVPA, France Country Representative & European Corporate Coordination, Firoz Ladak, CEO, The Edmond de Rothschild Foundations, joining speaker to be announced soon

Fireside chat: Cliff Prior, CEO, Big Society Capital

#### 3:30-4:45 pr The aviation footprint

4:45-6:00 pm Managing our ocean

Keynote: Ambassador Peter Thomson, United Nations Secretary-General's Special Envoy for the Ocean

Speakers to be announced

To be announced soor

# 10:00-5:45 pm INSEAD Health Forum

**Opening keynote address: Paul Polman**, Co-Founder and Chair, IMAGINE

Can businesses help improve health? Government collaborating with food companies to improve health of societies: Pierre Chandon, Professor of Marketing, INSEAD and Sharon Bligh, Health and Wellness Director, The Consumer Goods Forum

Health in emerging markets: Building solutions together: Benoit Claveranne, CEO of AXA International and New Markets and André Hoffmann, Chairman of the Hoffmann Institute Advisory Board

### Lunch break

Afternoon keynote address: Christoph Franz, Chairman of the Board of Directors of Roche Holding AG

Worker well-being in the gig Worker well-being in the gig economy: Alexandra Roulet, Assistant Professor of Economics, INSEAD, Mark Stabile, Professor of Economics, INSEAD and Vikas Chhariya, Managing Director - Digital Platforms & Partnerships, AXA NEXT

Physical activity and health inequality: Increasing class gaps in sports and extracurricular activities: Kaisa Snellman, Assistant Professor of Organisational Behaviour, INSEAD and Joana Ungureanu, Move More Manager, Paris 2024

Improving access to medicines: Developing country supply chain and logistics: Luk Van Wassenhove, Emeritus Professor of Technology and Operations Management, The Henry Ford Chaired Professor of Manufacturing, Emeritus, INSEAD, Prashant Yadav, Affiliate Professor of Affiliate Professor of Technology and Operations Management, INSEAD, Philippe Francois, head of Supply Operations, The Clobal Fund, Sarah Crochon, Task Team Leader, Public Health Specialist, Agence Française de Développement and Jo Tierens, EHS Director Sustainability and Clobal Toxicology, Johnson & Johnson

Health innovations: Are we creating value yet? Stephen E. Chick, Professor of Technology and Operations Management, INSEAD and Tim Jaeger, Global Head Diagnostics Information Solutions, Roche

Johnsor

Risk and regulation in

artificial intelligence: Theodoros Evgeniou, Professor of Decision Sciences and Technology Management, INSEAD

Closing remarks

### 10:00-11:15 am Urban Mobility orkshop b Quantie Keynote: Speakers to be BtoB meetings Round table: Laura Foglia, Mobility Expert, The Shift Project, Isabella Burczak, Advocacy and Mass Events Manager, Union Cycliste Internationale, joining speakers to be announced soon 15 minute speed-meetings Fireside chat: Alexandre voyageur Sncf 11:00-12:00 Pitch session 11:00-11:45 11:00-11:45 11:15-12:30 pm Sustainable smart cities Norkshop by Plasseraud Workshop by Eau de Paris Thematic To be announced soon meet-up 12:15-1:45 :00-1:00 Pitch ession To be announced vorkshop by Plastic Odyssey Thematic etworkin To be announced soon meet-up 2.00-2.45 2:00-2:45 2:00-3:00 Pitch essior To be announced vorkshop by Norkshop bj ChangeLab Thematic etworkin To be announced soon meet-up 3:00-3:45 3:00-3:45 3:00-4:00 Pitch 3:00-4:00 session Vorkshop by ChangeLab /orkshop b ustainabl cities and mobility Thematic B-corp. B-Lab etworkin meet-up Inner change in bartnershij with Veolia To be announced soon 4:00-4:45 4:00-4:45 4:00-5:00 00-5:00 Pitch Vorkshop by Agence YZ Norkshop b Thematic MySense Coach 4:45-5:30 pm 45 Minutes with The Good Lobby Tech foi Good meet-up in artnershi with Supr Steria Andrea Boccuni, Head of Partnership and education, The Good Lobby

ChangeNOW – 30 Jan.-1 Feb. 2020, Paris, Grand Palais – www.changenow-summit.com

## Saturday 1 February, 2020



To be announced soon