ChangeNOW 2020 - program

Thursday 30 January, 2020

WORKSHOPS STAGES NETWORK 9:00-10:00 am Opening ceremony Welcome: Santiago Lefebvre, Founder & CEO, ChangeNOW Keynote: Bertrand Piccard, Founder and Chairman, Solar Impulse Foundation Fireside chat: Boyan Slat, CEO and Founder, The Ocean Cleanup 10:00-11:15 am Launching Impact funds 10:00-11:15 am Planetary boundaries All day 9:30 - 5:30 Double Keynote: Dimitri Caudrelier, Managing Director France, Quantis, Marcial Vargas-Conzalez, Absolute Sustainability Advisor, Quantis Keynote: Amit Bouri, Co founder and CEO, GIIN Keynote: Tom Szaky, CEO and Round table: Shu Zhang, Co-founder and CEO, Pandobac, Jonne Hellgren, CEO and Co-Founder, RePack Fireside Chat : Jean Hornain, Round table: Christian
Courtin-Clarins, President of
the Supervisory Board, Clarins
Group, Corentin de
Chatelperron, President, Lowtech Lab Round table: Sofia Hmich, Founder & CEO, Future Positive Capital, Alexandre Terrien, Co-Founder, Future Positive Capital, Florian Erber, Round table: Andrew Morlet, CEO, Ellen MacArthur Foundation, Igor Ustinov, Founder, Ustinov Hoffmann Construction System Managing Partner, Ananda Impact Ventures, Aglaé Touchard-Le Drian, Partner, Raise Impact SEPARATOR Fireside chat: Bas van Abel, 11:15-12:30 pm Changing food system: Food waste 11:15-12:30 pm Sustainable fashion Financing the transition Keynote: David Kat, VP Bus Keynote: Bertrand Badré, To be announced soon Round table: Princess
Zatashah from Selangor,
Malaysia, Founder and
advocate, #zerofoodwastage
campaign, Jean Moreau, Cofounder & President, Phenix,
And peaglage, to be an our profess Round table: Laurent Babikian, Director Inve Engagement, CDP Europe, Gilles Cutaya, Deputy CEO, CPR Asset Management Fireside chat: Speaker to be 3rd speaker to be announced, Clara Duchalet, President and Co-founder, Vépluche TRANSPARENT SEPARATOR Fireside chat: Arash Derambarsh, Barreau de Paris, 2019 Winner of WIN WIN Gothenburg Sustainability Award 12:30-1:45 pm Social Entrepreneur of the year Awards 12:30-1:45 pm To be announced soon 12:30-1:45 pm Business with values Youth for change With: Augustin de Romanet, Round table: Charmian Love, Co-Founder and Chair, B Lab UK, Ryan Gellert, General Manager, Patagonia EMEA, Immersive experience of the overview effect: Jean-Pierre Goux, President, Planet Heart Roundtable: Youth and students organisations Round table: Pascal
Demurger, CEO, MAIF, Firoz
Ladak, CEO, Edmond de
Rothschild Foundations and
Ramon Fernandez, Delegate
Chief Executive Officer
Finance, Performance and
Europe, Orange Keynote: Julien Dossier, Solutions pitch: Magic Makers, Award Winners Tech Entrepreneurs for Good, Startup for Kids, Nature en Ville Fireside chat: Arthur Hoeld, Managing Director Europe, Adidas Entrepreneur's testimonies: Hubert Beroche, Smart World, joining speakers to be confirmed 1:45-3:00 pm DALBERG : Live Multi-2:00-2:45 1:45-3:00 pm Innovate to elevate stakeholder Matchmaking African solutions Poetic closing address: Vincent Avanzi, Chief Poetic Keynote: Tom Rippin, CEO and Founder, On Purpose Round table: Prince Constantijn van Oranje, Special Envoy, Techleap.nl, Ernst Hoestra, Business leader startup innovation Moderator: Deborah le Bloas, Round table: Stephan Brabeck, CTO, SkySails Group, Georgios Bourtzos, CEO & Co-Founder, ShipReality Program in French, upon invitation only Round table: Amaury Bolvin Co-Founder, Zephyr et Borée, Cédric François, Founder & CEO, Equium Round table: Matina Round table. Matina Razafimahefa, Founder and CEO, Sayna Madagascar, Romain Pilliard, Entrepreneur for Circular Economy, Skipper of the Use It Again! Trimaran, Allard van Hoeken, Founder and CEO, Oceans of Energy TRANSPARENT SEPARATOR 3:00-3:45 3:00-4:15 pm Building the impact ecosystem 3:00-4:15 pm To be announced soon Keynote: Fred Walti, President & CEO, The Network for Global Innovation NGIN Keynote: Speaker to be Keynote: Dr. Lisa Dyson, CEO Round table: Saype, Artist, Beyond walls, Marine Tanguy, CEO, MTArt Round table: Rita Casimiro Head of Acceleration, MAZE Business Development, Climeworks, Frédérik Jobert, Managing Director & Partner, Boc, joining speakers to be announced soon Rob Spiro, Founder, Imagination Machine, Sandrine Ricard, Head of Sustainability & Responsib Chivas House Fireside chat: Joséphin Fireside chat: Speaker to be 4:00-4:45 Fireside chat: Manuella Cunha Brito, Co-founder Good Tech Lab 4:15-5:30 pm Supporting innovation for impact 4:15-5:30 pm Low Carbon Energy Round table: Yaron Shenhav, CEO & Co-Founder, SolCold, Geoffroy Germano, Managing Director, Sustain'Air, Fredrik Rosenqvist, Director of business innovation, Ectogrid Keynote: Speaker to be Keynote: Philippe Gallard, Head of Business Unit, Perrier Round table: Mélanie Marcel, Founder, SoScience, Philippe Gallard, Head of Business Unit, Perrier, Bertrand Piccard, Founder and Chairman, Solar Impulse Foundation Round Table: Eneric Lopez, Director Artificial Intelligence and Developers, Microsoft, Jonathan Petit, Data-Science Lead, Avanade France, joining speaker to be announeed soor Round table: Viacheslav Zgonnik, Co-Founder and CEO. Natural Hydrogen Energy LLC, joining speakers to be announced soon Round Table: Thomas Landrain, Co-Founder & President, 30GL, Vincent Ricordeau, Co-founder and President, KissKissBankBank, Pierre-Nicolas Hurstel, Fashion Entrepreneur Round table: Valentin Fournel, CITEO, Head of Eco-design, Marion Vincent, Innovative product manager, Lactips, joining speakers to be announced soon Keynote: To be announced

WORKSHOPS STAGES 9:30-5:30 pm INSEAD Health Forum Opening Sustainable cities BtoB meetings Access the BtoB meeting platforn (for 3-da pass holder only) Opening keynote address: Paul Polman, Co-Founder and Chair, IMAGINE Round table: Marc Barra, Ecologist, Département Agence régionale de la biodiversité, joining speaker to be announced soon Round table: Laura Foglia, Mobility Expert, The Shift Project, Boaz Adank, Vice-Mayor, City of Breda Keynote: Michèle Sabban, President R20 Regions of Can businesses help improve health? Collaborating with food companies to improve health of societies: Pierre health of societies: Pierre Marketing, The L'Oréal Chaired Professor of Marketing - Innovation and Creativity Director, INSEAD Sorbonne University Sharon Bligh, Health and Wellness Director, The Consumer Coods Forum Round table: Isabella Burczak, Advocacy and Mass Events Manager, Union Cycliste Internationale, joining speakers to be announced soon Round table: Elmy Bermejo, President of the San Francisco Round table: Mette Skjold, partner and CEO, SLA, **Laura Citron**, CEO of London & Partners, City of Round table: Nicolas de Brabandere, Founder, Urban Forests, joining speakers to be announced soon Fireside chat: Alexandre Viros, CEO, e-voyageurs Sncf 11:15-1:15 pm Climathon Global Awards Ceremony organized by EIT Climate-KIC 11:15-12:30 pm Building a carbon neutral city 11:15-12:30 pm Sustainable smart cities Health in emerging markets Building solutions together Benoit Claveranne, CEO of AXA International and New Markets and André Hoffmann, Chairman of the Hoffmann institute Advisory Board Hosted by **Niels Rot**, Program Scaling at Climate-kic | Entrepreneur Keynote: Jeff Kirschner, Founder & CEO, Litterati Keynote: Pekka Timonen, Roundtable: Jeff Kirschner, Founder & CEO, Litterati, Joe Franses, VP Sustainability, Coca-Cola European Partners, Joa Maouche, Councillor, City of Renkum Round table: Clarisse Merlet Founder, FabBRICK, Francesco Piazzesi, Founde and CEO, Echale, Mathieu Neuville, Cofounder & CEO, Materr'UP Roundtable: Christophe Béchu, Mayor City of Angers, Marie-Louise Rönnmark, Mayor City of Umeå Round table: Kaisa-Reeta Koskinen, Director of Carbon Neutral Helsinki program, Cit of Helsinki, Thomas Nowak, Secretary General, European Heat Pump Association Vote for your favourite solution; be inspired by ideas from all around the world; learn about how cities can be transformed systemically in the transformed by the country of the country -- Lunch break --Roundtable: Emmanuel François, Chairman, Smart Building Alliance TRANSPARENT SEPARATOR To be announced Worker well-being in the gig economy: Alexandra Roulet, Assistant Professor of Economics, INSEAD, Mark Stabile, Professor of Economics, INSEAD and Vikas Chhariya, Managing Director - Digital Platforms & Partnerships, AXA NEXT. To be announced soon Keynote: Nicolas Hulot, Honorary President, Fondation Nicolas Hulot pour la Nature et l'Homme Lunch break 1:00-2:00 pm Al for good Physical activity and health inequality: Increasing class gaps in sports and extracurricular activities: Kaisa Snellman, Assistant Professor of Organisational Behaviour, INSEAD and Joana Ungureanu, Move More Manager, Paris 2024 Keynote: Shelley McKinley, Round table: Iggy Bassi, Founder & CEO, Cervest, Guillaume Buffet, President, U Change Improving access to medicines: Developing country supply chain and logistics: Live Emeritus Professor of Technology and Operations Management, The Henry Ford Chaired Professor of Manufacturing, Emeritus, INSEAD, Prashant Yadav, Affiliate Professor of Manufacturing Emeritus, INSEAD, Prashant Yadav, Affiliate Professor of Manufacturing, Emeritus, INSEAD, Philippe Francois, head of Supply Operations, The Clobal Fund, Sarah Crochon, Task Team Leader, Public Health Specialist, Agence Find Jo Tierens, EHS Director Sustainability and Global Toxicology, Johnson & Johnson Fireside chat: Alexandre Cadain, Co-Founder, ANIMA TRANSPARENT SEPARATOR To be announced 2:00-3:15 pm Building Global Action To be announced soon Keynote: Paul Polman, Co-founder and Chair, Imagine Keynote: Dr. Jean Rogers, Founder and Former CEO and Chair, Sustainability Accounting Standards Board (SASB) Round Table: Christophe Itier, High Commission Health innovations: Are we creating value yet? Stephen E. Chick, Professor of Technology and Operations Management, INSEAD and Tim Jaeger, Global Head Diagnostics Information Solutions, Roche Fireside chat: Cliff Prior, CEO, Big Society Capital 3:15-4:30 pm Managing our ocean Keynote: Ambassador Peter 3:30-4:45 pm Inner change Risk and regulation in artificial intelligence: Theodoros Evgeniou, Professor of Decision Sciences and Technology Managemen INSEAD Round table: Laurence Pessez, Head of CSR, BNP Paribas Group - More Speakers to be announced soon Keynote: Michael Gill, To be announced soon Fireside chat: Barbara van Koppen, Member of the Executive Committee and Responsible for CSR, KLM Royal Dutch Airlines Round table: Theye Veen Round table: Stéphane Viala, SVP Engineering, ATR, joining speaker to be announced soon 4:30-5:30 pm L'entreprise engagée Fireside chat: Jonathan Zrihen, President, Clarins Group Keynote: Speaker to be Round table: Stéphane Hallaire, Founder and CEO, Reforest'Action, Nora Cherbi, Founder, Who Cares!?, Julie Walbaum, CEO, Maisons du Monde More speakers to be announced soon Fireside chat: Fiore Longo, Director, Survival International

STAGES				GARDEN STAGE	WORKSHOPS	JO
	9:30-10:00 am Opening ceremony					
TRANSPARENT SEPARATOR —	— TRANSPARENT SEPARATOR —	TRANSPARENT SEPARATOR —	TRANSPARENT SEPARATOR	TRANSPARENT SEPARATOR	TRANSPARENT SEPARATOR	Al
10:00-11:15 am Entrepreneur spirit	10:00-11:15 am Sustainable fashion	10:00-11:15 am Inclusion: Creating opportunities for all	10:00-11:15 am Growing food sustainably for all	10:00-11:00 Pitch session Food &	10:00-10:45 am	9:30
cireside chat: Alexandre dars, Entrepreneur & chilanthropist direside chat: Christian Kroll, de and founder, Ecosia dound table: Fatou Ndiaye, co-founder, The Great Village, charles-Antoine Bodson, counder and CEO, The ksateroom	Keynote: Bert van Son, CEO and Founder, MUD Jeans Round table: Thomas Busuttii, Founder and General Manager, Imagin able, Joining speakers to be announced soon Fireside chat: Suzy Amis Cameron, Founder, Red Carpet Green Dress	Keynote: Alex Stephany, Founder, Beam Round table: Laura Berdugo- Donnersberg, Miracle Messages France, Joining speakers to be announced soon Round table: Admir Lukacevic, Founder, Sport Without Borders (UG, joining	Keynote: Sophie Danlos, Executive Director, Fermes d'Avenir Round table: Leila Badis, Head of the Foundation, FAMAE Challenge, Mauricio Schneider, VP Strategy and Marketing, Solubio Tecnologias Agricolas, joining speaker to be announced soon	Agriculture	Workshop by Eau de Paris	Imp Stud M infor
11:15-12:30 pm Building a culture for	11:15-12:30 pm Empowering citizens	speakers to be announced soon 11:15-12:30 pm Showing the path to	Fireside chat: speaker to be announced soon 11:15-12:30 pm To be announced	11:00-12:00 Pitch session	11:00-11:45 am 11:00-12:30 am Workshop by Atelier	
Change and Impact	Empowering citizens	fighting waste	To be announced		(In French) Explorer de nouveaux	
Fireside chat: Marian Goodell, Founding Board Member & CEO, Burning Man Project Round table: Isabelle Giordano, President, Cinéma pour tous, Jean-François Camilleri, President, Echos Studio	Keynote Howard Covington, Chair of the Board of Trustees, ClientEarth Round table: Eva Sadoun, CEO and Co-Founder, LITA.co, Alberto Alemanno, Founder, T he Good Lobby, Adam Woodhall, Spokesperson, Extinction Rebellion UK	Keynote Alexis Olans Haass, Director Sustainability, Adidas Purpose Round table: Johé Bruneau, Precious Plastic, Head in France, Princess Zatashah, Founder and advocate, #sayno2plastic campaign	To be announced soon	12:00-1:00	Start-up récit (FR) Nation versus transition ecologique: viens on brise les tabous!	
Fireside chat: Julie Gautier, Underwater artist and Film Director	Fireside chat: Mark van Baal, Founder, Follow This	Fireside chat: Romain Troublé, Executive Director, Fondation Tara Océan		Pitch session		
12:30-1:45 pm Changing Food culture	12:30-1:45 pm Impact explorers	12:30-1:45 pm Fake news and the role of media	12:30-1:45 pm Building sustainable events			
Fireside chat: Suzy Amis Cameron, Founder, One Meal a Day Round table: Seth Goldman, Chairman, Beyond Meat, Jonah Goldman, Director of Strategic Marketing, PLNT Burger Round table: Julie Chapon, Co-founder, Yuka, Célia Rennesson, Co-founder, Réseau Vrac	Round table: Victorien Erussard, Founder and Captain, Energy Observer. Jérôme Delafosse, Expedition Leader and film Director, Energy Observer Round table: Marc Hauser, World record for speed in horizontal freefall Round table: Speakers to be announced soon	To be announced soon	Round table: Chris Dercon, President, RMN - Grand Palais, Cécile Debray, Director, Musée de L'Orangerie, Bruno Girveau, Director, Palais des Beaux-Arts de Lille, Laurent Le Bon, President, Musée national Picasso-Paris Round table: Rose-May Lucotte, Co-Founder & COO, ChangeNOW, joining speakers to be announced soon	1.00-1.30 Crowd- financing	TRANSPARENT SEPARATOR —	
1:45-3:00 pm Ocean, the lung of our planet	1:45-3:00 pm Sourcing and supply chain	1:45-3:00 pm Changing habits		: agir au sein de l'entreprise ou entreprendre ? (FR)		
Keynote: Richard Vevers, Founder and CEO, Clowing, Clowing, Cone Campaign Fireside chat: Dr. Jean-Louis Etienne, Explorer, POLAR POD Round table: Simon Bernard, Expedition Leader, Plastic Odyssey, joining speaker to be announced soon	Keynote: Speaker to be announced soon Round table: Thibaud Hug de Larauze, CEO and Co-Founder, Back Market, joining speakers to be announced soon Fireside chat: Manuel Mallen, Founder, Courbet	Keynote: Katharina Paoli, Founder & CEO, Nudge Round table: Julien Blancht, Vice-President, Conseil Economique Social et Environnemental CESE, Stéphanie Foucard, Director of Mobilization, CITEO, Axel Dauchez, Founder & CEO, Make.org, Round table: Speakers to be announced soon	2:00-5:00 pm Cinema for Impact & Film market To be announced soon	En partenariat avec Les Echos Start 2:00-3:00 Pitch session Education	2:00 - 2:45 pm Workshop by Novethic	
3:00-4:15 pm Cracking ocean pollution	3:00-4:15 pm Educating change-leaders	3:00-4:15 pm Digital pollution				
Keynote: Florent Marcoux, CEO, Surfrider Europe Round table: Sophie Macedo, Business & Alliances Director, Carbiolice, Maurizio Crippa, CEO and founder, Gr3n recycling, Joining speakers to be announced soon	Fireside chat: Satish Kumar, Founder, Schumacher College Round table: Cécile Renouard, Campus de la Transition, Cédric Ringenbach, Founder, La Fresque du Climat, Satish Kumar, Founder, Schumacher College	Keynote: Frédéric Bordage, Green IT Expert Round table: Gwendal Bihan, Executive Director, Axionable, Christophe Perron, President and Co-Founder, Stimergy, joining speaker to be announced soon Fireside chat: speaker to be announced soon		3:00-4:00 Pitch session Sustainable fashion	3:00-3:45 pm Workshop by Change Lab	
Co-Founder & Managing Partner, Blue Oceans Partners					TRANSPARENT SEPARATOR	
4:15-5:30 pm From space to Impact on earth	4:15-5:30 pm Educating children for the world	4:30-5:15 pm 45 minutes with		4:00-5:00 Pitch session	4:00-5:00 am 4:00-5:00 am	
Keynote Anton Zensus, thairman of the collaboration board, Event Horizon elescope (EHT) Round table. Speakers to be innounced soon rireside chat Jean-Pierre Joux, President, Planet Heart	Keynote: Ross Hall, Co- Founder, The Weaving Lab Round table: Ange Ansour, Savantuniers Director, Center of Interdisciplinary Research, joining speakers to be announced soon	Captain Paul Watson, Founder, Sea Shepherd Conservation Society (video- conference)		in partnership with BNP	Workshop by ChangeLab Back Market Creating a more responsible digital world	
, resident, Fiellet Healt	Fireside chat: Sophie Flak, RYE			5:00-5:30 "Voices of the future"		
	5:30-6:00 pm Closing Session			& Julien Vidal, "Ca va changer		TRAN SEP