

ChangeNOW 2020 - program

Thursday 30 January, 2020

ARENA	AUDITORIUM	CRYSTAL STAGE	BALCONY OF HONOR	GARDEN STAGE	WORKSHOPS	NETWORK
<p>9:00-10:00 am Opening ceremony</p> <p>Welcome: Santiago Lefebvre, Founder & CEO, ChangeNOW and Emmanuel Marcovitch, Deputy director, Rmn-Grand Palais</p> <p>Keynote: Bertrand Piccard, Founder and Chairman, Solar Impulse Foundation</p> <p>Fireside chat: Boyan Slat, CEO and Founder, The Ocean Cleanup</p> <p><i>Moderator: Lovelda Vincenzi, International MC</i></p>						<p>9:30-5:30</p> <p>All day</p> <p>BtoB meetings</p> <p>Access through the BtoB meetings platform</p> <p>(for 3-day pass holders only)</p>
<p>10:00-11:15 am Circular economy: new business models</p> <p>Keynote: Tom Szaky, CEO and Founder, TerraCycle</p> <p>Round table: Shu Zhang, Co-founder and CEO, Pandobac, Jonne Helligren, CEO and Co-founder, RePack</p> <p>Round table: Andrew Morlet, CEO, Ellen MacArthur Foundation, Igor Ustinov, Founder, Ustinov Hoffmann Construction System. Atalu</p>	<p>10:00-11:15 am Launching Impact funds</p> <p>Keynote: Amit Bouri, Co-founder and CEO, GIIN</p> <p>Fireside Chat : Jean Hornain, CEO, CITEO</p> <p>Round table: Sofia Hmich, Founder & CEO, Future Positive Capital, Florian Erber, Managing Partner, Ananda Impact Ventures, Aclaa Touchard-Le Drian</p>	<p>10:00-11:15 am Planetary boundaries</p> <p>Keynote: Dimitri Caudrelier, Managing Director France, Quantis, Marcial Vargas-Gonzalez, Absolute Sustainability Advisor, Quantis</p> <p>Round table: Christian Courtin-Clarins, President of the Supervisory Board, Clarins Group, Corentin de Chateaugay, President Spokesperson, Extinction Rebellion UK</p>			<p>10:00-10:45</p> <p>Workshop with Palo IT</p> <p>10:15-11:00</p> <p>Co-create a serious game to boost positive impact in your company</p> <p>Workshop with Axionable</p> <p>How AI can help predict and reduce psychosocial risks within the</p>	
<p>11:15-12:30 pm Sustainable fashion</p> <p>Keynote: Brune Poirson, Minister of State, attached to the Minister for the Ecological and Inclusive Transition</p> <p>Round table: Cristina Raventos Director, EcoAct Spain, Pierre-François Le Louët, President of the French Federation of Women's Wearing Apparel and Sandeep Verma, Managing Director, Allbirds</p> <p>Round table: Olivier Grammont, co-founder, Recyc Leather and Cédric Vanhoeck, Founder, Resortecs</p> <p><i>Moderator: Dana Thomas, Author at Fashionopolis</i></p>	<p>11:15-12:30 pm Changing food system: Food waste</p> <p>Keynote: Bertrand Badré, CEO, Blue Like an Orange</p> <p>Round table: Laurent Babikian, Director Investor Engagement, CDP Europe, Gilles Cutaya, Deputy CEO, CPR Asset Management, Fabrice Rahmouni, Head of Index Business, Euronext</p> <p>Round table: Krisztina Tora, Speaker to be announced soon, Market Development Director, GSC, Anne Catherine Husson-Traore, CEO and co-founder, Novethic</p> <p><i>Moderator: Laura Cramer, Social Impact Venture</i></p>	<p>11:15-12:15 pm Financing the transition</p> <p>Keynote: David Kat, VP Bus Dev, Wasteless</p> <p>Round table: Princess Zatahah from Selangor, Malaysia, Founder and advocate, #zerofoodwastage campaign, Jean Moreau, Co-founder & President, Phenix, 3rd speaker to be announced, Clara Duchalet, President and Co-founder, Vépluche</p> <p>Fireside chat: Arash Derambarsh, Barreau de Paris, 2019 Winner of WIN WIN Gothenburg Sustainability Award</p> <p><i>Moderator: Cyrielle Hariel, Journalist, Writer, Entrepreneur</i></p>		<p>10:15-11:15</p> <p>Pitch session</p> <p>Clean Energy</p>	<p>11:15-12:00</p> <p>Workshop with Latitudes:</p> <p>Identify your technological needs and how to address them</p> <p>(In French)</p> <p>11:15-12:00</p> <p>Workshop with Plasseraud IP</p> <p>Intellectual Property, a key tool for start-ups</p>	<p>Networking meet-up Energy</p>
<p>12:30-12:55 pm Beyond Carbon neutral</p> <p>Fireside chat: Arthur Hoeld, Managing Director Europe, Adidas</p> <p><i>Moderator: Briera Dale, International Expansion, ChangeNOW</i></p>	<p>12:15-2:45 pm Youth for change (private session for schools)</p> <p>Immersive experience of the overview effect: Jean-Pierre Goux, President, Planet Heart</p> <p>Roundtable: Emma Biard, La Bascule ; Adèle Fardoux, CiliMates ; Angel Prieto, Pour un Réveil Écologique</p> <p>Keynote: Julien Dossier, Founder, Fresque Renaissance écologique</p> <p>Solutions pitch: magic Makers, Award Winners Tech Entrepreneurs for Good, Startup for Kids, Nature en Ville</p> <p>Entrepreneur's testimonies: Julie Chapon, Yuka Hubert Beroche, Smart World,</p> <p>Poetic closing address: Vincent Avanzi, Chief Poetic officer, Author of "Trouver son Point Genial"</p> <p>Moderator: Deborah le Bloas, Conf Kids</p> <p>Program in French, upon invitation only</p>	<p>12:30-1:45 pm BCG Social Entrepreneur of the year Awards</p> <p>With: Kevin Tayebaly, co-founder, ChangeNOW, Jean-Michel Caye, Senior Partner and Managing Director, BCG, Augustin de Romanet, Chairman & CEO, Groupe ADP, Helen Zeitoun, CEO, Ipsos France, Véronique Andrieux, CEO, WWF France and Erasmus Dattin, Partner and Managing Director, BCG</p> <p>Pitch by: Lemon Tri, Chance, Make.org, Fleurs d'Ici, Ecov and Label Emmaüs</p>		<p>11:15-12:15</p> <p>Pitch session</p> <p>Ocean & Water</p>	<p>12:15-1:45</p> <p>Workshops with Plastic Odyssey</p> <p>12:15-1:00: Unveiling the design of the vessel "Plastic Odyssey"</p> <p>1:00-1:45: Impact fundings - a new way of using sponsoring to grow impactful projects</p>	<p>12:00-1:00</p> <p>Networking meet-up Sustainable Finance</p>
<p>12:55-1:45 pm Business with values</p> <p>Round Table</p> <p>With Charmian Love, Co-Founder and Chair, B Lab UK, Ryan Gellert, General Manager, Patagonia EMEA, Firoz Ladak, CEO, Edmond de Rothschild Foundations and Ramon Fernandez, Deputy Chief Executive Officer - Finance, Performance and Europe, Orange</p> <p>Fireside Chat (in French) Pascal Demurger, CEO, MAIF</p> <p><i>Moderator: Arnaud Le Gal, Editor in Chief, Les Echos</i></p>						<p>1:00 - 2:00</p> <p>Private session</p>
				<p>12:15-1:15</p> <p>Pitch session</p> <p>Circular Challenge with Citeo</p>		
				<p>Lunch break</p>		

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<p>1:45-3:00 pm Maritime transport</p> <p>Keynote: Maren Hjorth Bauer, CEO and Co-Founder, Katapult Ocean</p> <p>Round table: Stephan Brabeck, CTO, SkySails Group, Georgios Bourtzos, CEO & Co-Founder, ShipReality</p> <p>Round table: Amaury Bolvin, Co-Founder, Zephyr et Borée, Cédric François, Founder & CEO, Equium</p> <p><i>Moderator: Arnaud Le Gal, Editor in Chief, Les Echos</i></p>		<p>1:45-3:00 pm Innovate to elevate</p> <p>Keynote: Tom Rippin, CEO and Founder, On Purpose</p> <p>Round table: Prince Constantijn van Oranje, Special Envoy, Techleap.nl, Ernst Hoestra, Business leader startup innovation</p> <p>Round table: Matina Razafimahefa, Founder and CEO, Sayna Madagascar, Romain Piliard, Entrepreneur for Circular Economy, Skipper of the Use It Again! Trimaran, Allard van Hoeken, Founder and CEO, Oceans of Energy</p>	<p>1:45-3:00 pm DALBERG : Live Multi-stakeholder Matchmaking - African solutions</p> <p>Frédéric Pfister, Directeur Off-Grid Afrique, NEoT Capital Yusuf Bilesanmi, Founder and CEO, Eja - iCe Shanta Bloemen, Founder & Director of Mobility4Africa Daphnée Benayoun, Associate Partner & Paris Office Director, Dalberg Advisors Jean-Charles Guinchard, Associate Partner, Dalberg Advisors Ilija Gudnitz Weber, Senior Consultant, Dalberg Media</p>		<p>2:00-2:45 Workshop with Quantis</p> <p>Envisioning sustainable food systems</p>	<p>1:45-2:30 Workshop with MakeSense</p> <p>Accelerate and finance the development of your impact start-up</p>	<p>2:00-3:00 Net-working meet-up Circular economy</p>	
<p>3:00-4:15 pm Refugees</p> <p>Keynote: Joséphine Goube, CEO, Techfugees</p> <p>Round table: Yann Gourio, Development Director, Wintegreat, Fritjof Knier, Project Management and International Partnerships, Integreat</p> <p>Round table: Fabienne Lassalle, Deputy General Director, SOS Méditerranée</p> <p><i>Moderator: Amandine Roche</i></p>	<p>3:00-4:15 pm Building the impact ecosystem</p> <p>Keynote: Fred Walti, President & CEO, The Network for Global Innovation NGIN</p> <p>Round table: Rita Casimiro, Head of Acceleration, MAZE, Rob Spiro, Founder, Imagination Machine, Sandrine Ricard, Head of Sustainability & Responsibility, Chivas Borthers</p> <p>Fireside chat: Manuella Cunha Brito, Co-founder, Good Tech Lab</p> <p>Fireside chat: Philippe Bernard-Treille, Senior Investment Manager, European Investment Fund</p> <p><i>Moderator: Amy Lewin, Senior Reporter, Sifted</i></p>	<p>3:00-4:15 pm Energy and carbon emissions</p> <p>Round table: Yaron Shenhav, CEO & Co-Founder, SolCold, Geoffroy Germano, Managing Director, Sustain'Air, Helen Carlström, Head of R&D, Ectogrid</p> <p>Fireside chat: Viacheslav Zgonnik, Co-Founder and CEO, Natural Hydrogen Energy LLC</p> <p>Round table: Celine Olesen, Business Development, Climeworks, Frédéric Jobert, Managing Director & Partner, BCG, Vinh Ly, CEO, Kyanos Biotechnologies</p> <p><i>Moderator: Maximilian Jarrett, Senior Advisor, Africa</i></p>	<p>3:00-4:15 pm To be announced soon</p> <p>To be announced soon</p>	<p>2:00-3:00 Pitch session Sustainable cities & green mobility</p>	<p>3:00-3:45 Workshop with Imagin/able</p> <p>The "good Machiavel" - How to use neurosciences for a positive marketing</p>	<p>3:00-4:00 Pitch session Circular Economy in partnership with Veolia</p>	<p>3:30-4:30 Workshop B-Lab</p> <p>B Corp : using business as a force for good</p>	<p>3:00-4:00 Net-working meet-up Investors</p>
<p>4:15-5:30 pm Circular economy: New materials</p> <p>Keynote: Philippe Gallard, Head of Business Unit, Perrier</p> <p>Round table: Mélanie Marcel, Founder, SoScience, Philippe Gallard, Head of Business Unit, Perrier, Bertrand Piccard, Founder and Chairman, Solar Impulse Foundation</p> <p>Round table: Valentin Fournel, CITEO, Head of Eco-design, Marion Vincent, Innovative product manager, Lactips and Kari Laukkarinen, Management, Paptic</p> <p>Keynote: Charlotte Dennery, CEO, BNP Paribas Leasing Solutions</p> <p><i>Moderator: Lovelda Vincenzi, International MC</i></p>		<p>4:15-5:30 pm Supporting innovation for impact</p> <p>Keynote: André Loeseckrug-Pietri, Director, Joint European Disruptive Initiative (J.E.D.I.)</p> <p>Round Table: Enric Lopez, Director Artificial Intelligence and Developers, Microsoft, Jonathan Petit, Data-Science Lead, Avanade France and Kat Borlongan, Director, La French Tech, Thomas Landrain, Co-Founder & President, JOGL</p> <p>Round Table: Vincent Ricordeau, Co-founder and President, KissKissBankBank, Pierre-Nicolas Hurstel, CEO and Co-founder</p> <p><i>Moderator: Gwendal Bihan, Executive Director, Axionable</i></p>		<p>3:00-4:00 Reverse pitch Investors</p>	<p>4:00-4:45 Workshop with Birdeo (In French)</p> <p>Directeur du développement durable: quelles évolutions stratégiques pour ce métier?</p>	<p>4:00-5:00 Reverse pitch Investors</p>	<p>5:00-6:00 Pitch session TECH FOR GOOD with MAZE X</p>	<p>4:00-5:00 Net-working meet-up Sustainable fashion</p>
					<p>5:00-5:45 Workshop Pro Bono Lab (In French)</p> <p>Le pro bono, incontournable de toute entreprise/institution engagée?</p>			

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<p>9:30-10:15 am UNESCO cities</p> <p>Moderator: <i>Denise Bax, UNESCO</i></p>	<p>10:00-11:15 am BiodiverCity</p> <p>Round table: Marc Barra, Ecologist, Département Agence régionale de la biodiversité, Suzanne Brolly, Strasbourg Planning Agency, City of Strasbourg</p> <p>Round table: Mette Skjold, partner and CEO, SLA, Laura Citron, CEO of London & Partners, City of London</p> <p>Round table: Nicolas de Brabandere, Founder, Urban Forests, joining speakers to be announced soon</p> <p>Moderator: <i>Nicolas Buchoud, President, Cercle Grand Paris de l'Investissement durable</i></p>	<p>10:00-11:15 am Urban Mobility</p> <p>Round table: Laura Foglia, Mobility Expert, The Shift Project, Boaz Adank, Vice-Mayor, City of Breda</p> <p>Round table: Isabella Burczak, Advocacy and Mass Events Manager, Jan Vermeulen, Mayor, City of Deinze, Barbara Evaeus, Global Communications Lead, WWF Cities</p> <p>Fireside chat: Alexandre Viros, CEO, e-voyageurs Snct</p> <p>Moderator: <i>Pierre Mangin, CMO, Forbes France</i></p>	<p>10:00 am - 5:30 pm INSEAD Health Forum</p> <p>Opening keynote address: Paul Polman, Co-Founder and Chair, IMAGINE</p> <p>Can businesses help improve health? Collaborating with food companies to improve health of societies: Pierre Chandon, Professor of Marketing, The L'Oréal Chaired Professor of Marketing - Innovation and Creativity Director, INSEAD Sorbonne University Behavioural Lab and Sharon Bligh, Health and Wellness Director, The Consumer Goods Forum</p> <p>Health in emerging markets: Building solutions together: Benoit Claveranne, CEO of AXA International and New Markets and André Hoffmann, Chairman of the Hoffmann Institute</p> <p>-- Lunch break -- 12 - 1:10pm</p> <p>Afternoon keynote address: Christoph Franz, Chairman of the Board of Directors of Roche Holding AG</p> <p>Improving access to medicines: Developing country supply chain and logistics: Luk Van Wassenhove, Emeritus Professor of Technology and Operations Management, The Henry Ford Chaired Professor of Manufacturing, Emeritus, INSEAD, Prashant Yadav, Affiliate Professor of Technology and Operations Management, INSEAD, Philippe Francois, head of Supply Operations, The Global Fund, Rudi Pauwels, Founder & President Praesens Foundation, and Jo Tierens, EHS Director Sustainability and Global Toxicology, Johnson & Johnson</p> <p>Risk and regulation in artificial intelligence: Theodoros Evgeniou, Professor of Decision Sciences and Technology Management, INSEAD, Henri Verdier, Affaires, Ministry for Europe and Foreign Affairs, France and Stéphane Guinet, CEO and Founder, Kamet Ventures</p> <p>-- Coffee Break -- 2:55 - 3:25 pm</p>	<p>9:00-10:00 Pitch session</p> <p>ACT FOR IMPACT with BNP Paribas</p> <p>10:00-11:00 Pitch session</p> <p>Food & Agriculture</p> <p>11:00-12:00 Pitch session</p> <p>Health-care</p> <p>12:00-1:00 Pitch session</p> <p>Clean Energy with Choose Paris Region</p> <p>1:00-1:15 Lunch break</p> <p>1:15-1:30 Warm-up le Change Lab</p> <p>1:30-2:30 Pitch session</p>	<p>10:00-10:45</p> <p>Workshop with Quantis</p> <p>Life before and after plastics</p> <p>11:00-11:45</p> <p>Workshop with Plasseraud IP</p> <p>Ensure the success of your responsible business thanks to the patent.</p> <p>11:00-11:45</p> <p>Workshop with Eau de Paris</p> <p>Join the Paris challenge for a plastic free city water</p>	<p>9:30 - 5:30 All day</p> <p>BtoB meetings</p> <p>Access through the BtoB meetings platform (for 3-day pass holders only)</p> <p>11:00-12:00</p> <p>Net-working meet-up Women for Impact</p> <p>12:00-1:00</p> <p>Net-working meet-up Inclusion</p> <p>1:00-2:00</p> <p>Net-working meet-up Mobility</p>
<p>10:15-11:15 am Women action and impact</p> <p>Keynote: Michèle Sabban, President R20 Regions of Climate Action France</p> <p>Round table: Elmy Bermejo, President of the San Francisco Commission on the Environment, Stéphanie Rivoal, Secretary-General of the upcoming 2020 Africa-France Summit, Dr Reina Camacho Toro, Mentee, Homeward Bound</p> <p>Moderator: <i>Lovelda Vincenzi, International MC</i></p>	<p>11:15-1:15 pm Climathon Global Awards Ceremony organized by EIT Climate-KIC</p> <p>Experience the creativity of what happens when 6000+ people in 145 cities in 56 countries come together for a Hackathon programme and develop solutions to make their cities greener and cleaner.</p> <p>The Climathon Global Awards celebrate transformative solutions tackling climate change on a local level, both by citizens and cities, ranging from urban greening to waste management and sustainable land use.</p> <p>Vote for your favourite solution; be inspired by ideas from all around the world; learn about how cities can be transformed systematically in the keynote by Kirsten Dunlop, CEO of EIT Climate-KIC; hear from the high-calibre jury and much more.</p> <p>The jury consists of the European Commission Mission Board, the EIB as well as the Deputy Mayor of Paris for the Environment & many more.</p> <p>Moderator: <i>Niels Rot, Climate-KIC</i></p>	<p>11:15-12:30 pm Sustainable smart cities</p> <p>Keynote: Jeff Kirschner, Founder & CEO, Litterati</p> <p>Roundtable: Jeff Kirschner, Founder & CEO, Litterati, Joa Maouche, Councillor, City of Renkum</p> <p>Roundtable: Christophe Béchu, Mayor City of Angers, Marie-Louise Rönnmark, Mayor City of Umeå</p> <p>Roundtable: Emmanuel François, Chairman, Smart Building Alliance</p> <p>Moderator: <i>Maximilian Jarrett, Senior Advisor, Africa</i></p>	<p>11:15-12:30 pm Building a carbon neutral city</p> <p>Keynote: Pekka Timonen, Mayor of Lahti, Finland</p> <p>Round table: Clarisse Merlet, Founder, FabBRICK, Francesco Piazzesi, Founder and CEO, Echale, Julie Villet, Director of CSR & UR Lab, Unibaill-Rodamco-Westfield</p> <p>Round table: Kaisa-Reeta Koskinen, Director of Carbon Neutral Helsinki program, City of Helsinki, Thomas Nowak, Secretary General, European Heat Pump Association</p> <p>Moderator: <i>Florent Andriillon, VP Sustainability & Energy, Capgemini Invent</i></p>	<p>12:30-1:00 pm 30 minutes with</p> <p>Keynote: Nicolas Hulot, Honorary President, Fondation Nicolas Hulot pour la Nature et l'Homme</p>	<p>1:00-2:00 pm AI for good</p> <p>Keynote: Shelley McKinley, Vice President, Microsoft Technology and Corporate Responsibility and Nick Wise, CEO, OceanMind</p> <p>Round table: Sachin Kapila, Chief Policy Officer, Cervest, Guillaume Buffet, President, U Change</p> <p>Fireside chat: Alexandre</p>	<p>1:15-2:00 pm Ministries on Circular Economy</p> <p>Keynote: Mika Lintilä, Minister of Economic Affairs of Finland</p> <p>Round table: Sophie Mission, Environment Manager, Business France, Jyri Arponen, Senior Lead Business Development, Sitra</p> <p>Keynote: Shankar Krishnamoorthy, Executive Vice President of Engie</p>

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<p>2:00-3:15 pm Building Global Action</p> <p>Keynote: Paul Polman, Co-founder and Chair, Imagine</p> <p>Round table: André Hoffmann, Vice-Chairman of Roche Holding Ltd and Chairman of the Advisory Board of HGIBS, Pavan Sukhdev, President WWF International, Paul Polman, Co-founder and Chair, Imagine</p> <p>Fireside chat: Lise Kingo, CEO & Executive Director, United Nations Global Compact</p> <p><i>Moderator: Lovelda Vincenzi, International MC</i></p>	<p>2:00-3:15 pm Accelerating responsible investing</p> <p>Keynote: Dr. Jean Rogers, Founder and Former CEO and Chair, Sustainability Accounting Standards Board (SASB)</p> <p>Fireside chat: Cliff Prior, CEO, Big Society Capital</p> <p>Round Table: Ambroise Fayolle, Vice-President, European Investment Bank, Antoine Sire, Member of the Executive Committee, BNP Paribas, Alain Godard, CEO, European Investment Fund, Christophe Itier, High Commissioner Social & Solidarity Economy and Social Innovation, Pierre Moulin, Global Head of Products and Strategic Marketing & ExCo Member, BNP Paribas Asset Management, Maha Keramane, Head of Social Business and Microfinance Europe, BNP Paribas</p> <p><i>Moderator: Krisztina Tora, Market Development Director, GSG</i></p>	<p>2:00-3:15 pm Inner change</p> <p>Keynote: Coco Brac de la Perrière, Founder, Pleine Conscience at Work</p> <p>Roundtable: Marc de la Ménardière, Co-founder, Espace Totem, Aaron Pereira, Project Lead, The Well Being Project</p> <p>Keynote: Belkacem Ammiar, Founder, Koan coaching, and Maurice Brascher, Founder, Ecole Française de ProcessWork</p> <p><i>Moderator: Duc Ha Duong, Founder, Officiance</i></p>	<p>Worker well-being in the gig economy: Alexandra Roulet, Assistant Professor of Economics, INSEAD, Mark Stabile, Professor of Economics, INSEAD and Vikas Chhariya, Managing Director – Digital Platforms & Partnerships, AXA NEXT</p> <p>Physical activity and health inequality: Increasing class gaps in sports and extracurricular activities: Kaisa Snellman, Assistant Professor of Organisational Behaviour, INSEAD and Joana Ungureanu, Move More Manager, Paris 2024</p> <p>Health innovations: Are we creating value yet? Stephen E. Chick, Professor of Technology and Operations Management, INSEAD and Tim Jaeger, Global Head Diagnostics Information Solutions, Roche</p> <p>Closing remarks</p> <p>>> More information about the Insead Health Forum</p>	<p>2:30 - 3:30 Pitch session Durable cities & Green mobility with Veolia</p> <p>3:30 - 4:30 Pitch session Circular Economy with Eau de Paris</p> <p>4:30 - 5:30 Pitch session Tech for Good with Sopra Steria</p>	<p>2:00-2:45 Workshop with Palo IT</p> <p>Co-create a serious game to boost positive impact in your company</p> <p>2:00-2:45 Workshop with Capgemini Invent</p> <p>Business without purpose is dead: let's invent society-driven solutions!</p> <p>3:00-3:45 Workshop with YZ <i>(in French)</i></p> <p>Transparence : le secret du succès pour les marques engagées ?</p> <p>3:00-3:45 Workshop with Le Change Lab <i>(in French)</i></p> <p>"MyChange Program", Soyez le "Changeur" qui vous ressemble !</p> <p>4:00-4:45 Workshop with MySensei Coach <i>(in French)</i></p> <p>L'art d'éco-concevoir votre présence digitale, et si vous commencez par votre site internet ?</p> <p>4:00-4:45 Workshop with Le Change Lab</p> <p>MyChange-Program, Be your own Change Driver!</p>	<p>2:00-3:00 Net-working meet-up Ocean</p> <p>3:00-4:00 Net-working meet-up Tech for good</p> <p>4:00-5:00 Net-working meet-up Sustainable Cities</p>
<p>3:15-4:30 pm Managing our ocean</p> <p>Keynote: Ambassador Peter Thomson, United Nations Secretary-General's Special Envoy for the Ocean</p> <p>Round table: Laurence Pessez, Head of CSR, BNP Paribas Group, Antidia Citores, Surfrider Europe Spokeswoman, Surfrider Foundation Europe, Marina Rachline, Ocean Protection challenge, JEDI</p> <p>Round table: Syrine Chaalala, Co-founder & Managing Director, nextProtein, André Martinie, Co-Founder, Scatri, joining speaker to be announced soon</p> <p><i>Moderator: Christian Lim, Co-Founder, Blue Oceans Partners</i></p>	<p>3:15-4:30 pm The aviation footprint</p> <p>Fireside chat: Barbara van Koppen, Member of the Executive Committee and Responsible for CSR, KLM Royal Dutch Airlines</p> <p>Round table: Theye Veen, Managing Director, SkyNRG, Nathalie Simmenauer, CSR Director, Air France</p> <p>Round table: James Plowman, VP of Business Development, ZeroAvia, Stéphane Viala, SVP Engineering, ATR, Romain Schaleck, Market Manager, FLYING WHALES</p> <p><i>Moderator: Michael Gill, Executive Director, Air Transport Action Group</i></p>	<p>3:15-4:30 pm Circular economy: reducing waste from packaging</p> <p>Round table: Joe Franses, VP Sustainability, Coca-Cola European Partners, Petra Koselka, COO, Clariter, joining speaker to be announced soon.</p> <p><i>Moderator: Ryan Guichon, Venture Advisor</i></p>				
<p>4:30-5:30 pm L'entreprise engagée</p> <p>Fireside chat: Jonathan Zrihen, President, Clarins Group</p> <p>Round Table: Sabine Lochmann, CEO, Vigeo Eiris, Antoine Sire, Head of Company Engagement, BNP Paribas, Pierre Louette, CEO, Les Echos, Muriel Pénicaud, Ministre du travail</p> <p>Round Table: Christophe Itier, Haut-Commissaire ESS, Innov Soc, Catherine Guillaouard, CEO, RATP, Nicolas Théry, Président, Crédit Mutuel</p> <p><i>Moderator: Amélie Blanckaert, Coup de plume</i></p>	<p>4:30-5:45 pm Biodiversity conservation</p> <p>Keynote: Ibrokhim Abdurakhmonov, Minister of Innovative Development of the Republic of Uzbekistan</p> <p>Round table: Stéphane Hallaire, Founder and CEO, Reforest'Action, Nora Gherbi, Founder, Who Cares!?, Julie Waibaum, CEO, Maisons du Monde</p> <p>Fireside chat: Fiore Longo, Director, Survival International</p> <p><i>Moderator: Adam Woodhall, Spokesperson, Extinction Rebellion UK</i></p>	<p>4:30-5:15 pm 45 Minutes with The Good Lobby</p> <p>Andrea Boccuni, Head of Partnership and education, The Good Lobby</p>				

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<p>10:00-11:15 am Entrepreneur spirit</p> <p>Fireside chat: Alexandre Mars, Entrepreneur & philanthropist</p> <p>Fireside chat: Christian Kroll, CEO and founder, Ecosia</p> <p>Round table: Fatou Ndiaye, Co-founder, The Great Village, Charles-Antoine Bodson, Founder and CEO, The Skateroom, Marine Tanguy, CEO, MTArt</p> <p><i>Moderators: Guillaume Lacroix, CEO and Publishing Director, Brut, Daphnée Denis, Editor in Chief Global Content, Brut</i></p>	<p>10:00-11:15 am New models for sustainable fashion</p> <p>Keynote: Bert van Son, CEO and Founder, MUD Jeans</p> <p>Round table: Thomas Busuttli, Founder and General Manager, Imagin'able, joining speakers to be announced soon</p> <p>Round table: Suzy Amis Cameron, Founder, Red Carpet Green Dress, Samata, CEO, Red Carpet Green Dress</p> <p><i>Moderator: Cyrielle Hariel, Journalist, Writer, Entrepreneur</i></p>	<p>10:00-11:15 am Inclusion: Creating opportunities for all</p> <p>Keynote: Alex Stephany, Founder, Beam</p> <p>Round table: Laura Berdugo-Donnersberg, Miracle Messages France, Habiba Addi, Spokesperson, L'Ascenseur</p> <p>Fireside chat: Admir Lukacevic, Founder, Sport Without Borders IUG</p> <p><i>Moderator: Martina Buchal, Global Shapers Community</i></p>		<p>10:00-11:00 Pitch session Food & Agriculture</p>	<p>9:00-10:30 Workshop e.Voyageurs SNCF</p> <p>Vers des services numériques plus accessibles !</p>	<p>9:30-5:00 All day</p> <p>Impact Job Fair & Studies Fair</p> <p>More info</p>
<p>11:15-12:30 pm Building a culture for Change and Impact</p> <p>Fireside chat: Marian Goodell, Founding Board Member & CEO, Burning Man Project</p> <p>Round table: Isabelle Giordano, President, Cinéma pour tous, Jean-François Camilleri, President, Echos Studio, Saype, Artist, Beyond walls</p> <p>Fireside chat: Julie Gautier, Underwater artist and Film Director</p> <p><i>Moderator: Isabelle Mas</i></p>	<p>11:15-12:30 pm Empowering citizens</p> <p>Keynote: Marc Pittie, Senior Lawyer, Agriculture, ClientEarth</p> <p>Round table: Eva Sadoun, CEO and Co-Founder, LITA.co, Alberto Alemanno, Founder, The Good Lobby, Adam Woodhall, Spokesperson, Extinction Rebellion UK</p> <p>Fireside chat: Mark van Baal, Founder, Follow This</p> <p><i>Moderator: Magali Payen, On Est Prêt</i></p>	<p>11:15-12:30 pm Showing the path to fighting waste</p> <p>Double fireside chat: Alexis Olans Haass, Director Sustainability, Adidas Purpose, Coralie Balmy, world record freestyle swimmer</p> <p>Round table: Johé Bruneau, Precious Plastic, Head in France, Princess Zata Shah, Founder and advocate, #sayno2plastic campaign</p> <p>Fireside chat: Romain Troublé, Executive Director, Fondation Tara Océan</p> <p><i>Moderator: Bettina Heller, Programme Officer, UNEP</i></p>	<p>11:15-12:30 pm Growing food sustainably for all</p> <p>Keynote: Sophie Danlos, Executive Director, Fermes d'Avenir</p> <p>Round table: Mauricio Schneider, VP Strategy and Marketing, Solubio Tecnologias Agrícolas, Paolo Bassanini, CEO, Bioma, Stéphane Ghenassia, CEO, Planctonid Environnement</p> <p>Round table: Leïla Badis, Head of the Foundation, FAMA Challenge, Rachel Kolba, CSR Director, InVivo</p> <p><i>Moderator: Arnaud De la Tour, CEO, Hello Tomorrow</i></p>	<p>11:00-12:00 European Investment Bank</p>	<p>11:00-11:45 Workshop with Edeni (In French)</p> <p>Start-up Nation versus transition écologique: viens on brise les tabous!</p>	<p>11:00-12:30 Workshop with Sparknews (in French)</p> <p>Explorer de nouveaux récits</p>
<p>12:30-1:45 pm Changing Food culture</p> <p>Fireside chat: Suzy Amis Cameron, Founder, One Meal a Day</p> <p>Round table: Seth Goldman, Chairman, Beyond Meat, Jonah Goldman, Director of Strategic Marketing, PLNT Burger</p> <p>Round table: Julie Chapon, Co-founder, Yuka, Célia Rennesson, Co-founder, Réseau Vrac</p> <p><i>Moderator: James Bidwell, Chairman, Springwise</i></p>	<p>12:30-1:45 pm Impact explorers</p> <p>Keynote: Marc Hauser, World record for speed in horizontal freefall</p> <p>Round table: Victorien Erussard, Founder and Captain, Energy Observer, Jérôme Delafosse, Expedition Leader and film Director, Energy Observer</p> <p>Fireside chat: Anne Quéméré, Arctic Solar by Icade</p> <p><i>Moderator: Cyrielle Hariel, Journalist, Writer, Entrepreneur</i></p>	<p>12:30-1:45 pm Fake news and the role of media</p> <p>Round table: Frédéric Filloux, CEO, Deepnews.ai, Val Ilchuk, Rainmaker-in-Chief, Factology.Systems, Julien Pain, Journalist, France Info</p> <p>Fireside chat: Hugo Travers, Hugo Décrypte</p> <p>Round table: Jeremy Gilbert, Head of Strategy, Washington Post, Dominique Seux, Managing editor, Les Echos</p> <p><i>Moderator: Jakub Parusinski</i></p>	<p>12:30-1:45 pm Building sustainable events</p> <p>Round table: Chris Dercon, President, RMN - Grand Palais, Cécile Debray, Director, Musée de L'Orangerie, Bruno Girveau, Director, Palais des Beaux-Arts de Lille, Laurent Le Bon, President, Musée national Picasso-Paris</p> <p>Round table: Rose-May Lucotte, Co-Founder & COO, ChangeNOW, Renaud Attal, Co-Founder and CEO, Co-recyclage, Louis Lefevre, Founder, La Tête Dans Les Nuages, Anne van Eijnsden, Founder, Paper on the Rocks</p> <p>Fireside chat: Pascal Morand, Executive President, Fédération Haute Couture et de la Mode</p> <p><i>Moderator: Beatrice Eastham, Founder, Green événements</i></p>	<p>12:00-1:00 Pitch session Changing Habits</p>	<p>1:00-1:30 Crowd-financing</p>	<p>1:00 - 2:30 Workshop e.Voyageurs SNCF (In French)</p> <p>Comment contribuer à votre engagement écologique ?</p> <p>All day</p>
				<p>1:00-1:30 Pitch session Changing Habits</p>	<p>1:30-2:00 Agir au sein de l'entreprise ou entreprendre ? (FR) with Les Echos Start</p>	
				<p>2:00-2:15 Warm-up with Le Change Lab The climate is hot, what about you ?</p>		

ARENA	AUDITORIUM	CRYSTAL STAGE	BALCONY OF HONOR	GARDEN STAGE	WORKSHOPS	JOB FAIR											
<p>1:45-3:00 pm Ocean, the lung of our planet</p> <p>Keynote: Richard Vevers, Founder and CEO, Glowing, Glowing, Gone Campaign</p> <p>Fireside chat: Dr. Jean-Louis Etienne, Explorer, POLAR POD</p> <p>Round table: Patricia Ricard, President, Paul Ricard Oceanographic Institute, Simon Bernard, Expedition Leader, Plastic Odyssey</p> <p><i>Moderator: Olivier Raybaud, Co-Founder & Managing Partner, Blue Oceans Partners</i></p>	<p>1:45-3:00 pm Sourcing and supply chain</p> <p>Keynote: Ynzo van Zanten, Choco Evangelist, Tony's Chocolonely</p> <p>Round table: Thibaud Hug de Larauze, CEO and Co-Founder, Back Market, Stéphane Bohbot, Founder and CEO, Innobot</p> <p>Fireside chat: Manuel Mallen, Founder, Courbet</p> <p><i>Moderateur: Celine Dassonville, CEO & Founder, Ethiwork</i></p>	<p>1:45-3:00 pm Changing habits</p> <p>Keynote: Katharina Paoli, Founder & CEO, Nudgd</p> <p>Round table: Stéphanie Foucard, Director of Mobilization, CITEO, Axel Dauchez, Founder & CEO, Make.org, Magali Payen, Founder, On Est Prêt</p> <p>Round table: Julien Blanchet, Vice-President, Conseil Economique Social et Environnemental CESE</p> <p><i>Moderator: Grégory Pouy, Vlan</i></p>	<p>CINEMA FOR IMPACT 1:45-2:00 pm Opening</p> <p>Santiago Lefebvre, Founder & CEO of ChangeNOW Alain Lefebvre, Film festival curator of the ChangeNOW film festival Isabelle Giordano, Pass Culture, President of Cinéma pour Tous</p> <p>2:00-2:30 pm Strategies for impact documentaries</p> <p>Jessica Karam, Impact producer & distributor, Kamea Meah Films Anne Georget, President, Fipadoc Marc de la Ménardière, Social entrepreneur & Film director</p> <p>2:30-3:00 pm The role of Fiction to accelerate change</p> <p>Rhoda N. Wainwright, co-founder & executive producer, "Fiction changing the world" Morgane Baudin, co-founder, Pixetik</p> <p>3:00-3:30 pm VR for impact and other new formats</p> <p>Grégoire Moisson, CEO, Wild Immersion Pierre Zandrowicz, co-founder and creative producer, Atlas V</p> <p>3:30-4:10 pm Ecoproduction</p> <p>Matthieu Delahousse, CEO, Secoya Eco Tournage Andrew Robinson, Principal consultant, Green Spark Group Emellie O'Brien, Founder & CEO, Earth Angel Sustainable Production Services LLC Caroline Darmon, CSR director, Publicis Group</p> <p>4:10-5:00 pm Film Market – Pitch session</p> <p>6 projects of impact movies or documentaries, presented to a jury of sector experts</p>	<p>2:15-3:15 Pitch session</p> <p>Education</p> <p>2:00 - 2:45</p> <p>Workshop by Novethic</p> <p>Become a sustainable finance hero</p> <p>3:00-3:45</p> <p>Workshop with ChangeLab</p> <p>MyChange-Program, Soyez le "Changeur" qui vous ressemble !</p> <p>3:15-4:15 Pitch session Sustainable Fashion</p> <p>4:00-4:45</p> <p>Workshop with Le Change Lab</p> <p>MyChange-Program, Be your own Change Driver!</p> <p>4:00-4:45</p> <p>Workshop with Back Market</p> <p>4:15-5:15</p> <p>"Voices of the future" & Julien Vidal (<i>In French</i>)</p> <p>"Ca va changer avec vous"</p>	<p>4:00-4:45</p> <p>Workshop with Le Change Lab</p> <p>MyChange-Program, Be your own Change Driver!</p> <p>4:00-4:45</p> <p>Workshop with Back Market</p> <p>4:00-4:45</p> <p>Workshop with Le Change Lab</p> <p>MyChange-Program, Be your own Change Driver!</p> <p>4:00-4:45</p> <p>Workshop with Back Market</p> <p>4:00-4:45</p> <p>Workshop with Le Change Lab</p> <p>MyChange-Program, Be your own Change Driver!</p> <p>4:00-4:45</p> <p>Workshop with Back Market</p>	<p>3:00-4:15 pm Cracking ocean pollution</p> <p>Keynote: Florent Marcoux, CEO, Surfrider Europe</p> <p>Round table: Sophie Macedo, Business & Alliances Director, Carbolic, Maurizio Crippa, CEO and founder, Gr3n recycling</p> <p>Fireside chat: Christian Lim, Co-Founder & Managing Partner, Blue Oceans Partners</p> <p><i>Moderator: Adam Woodhall, Spokesperson, Extinction Rebellion UK</i></p>	<p>3:00-4:15 pm Digital pollution</p> <p>Keynote: Frédéric Bordage, Green IT Expert</p> <p>Round table: Gwendal Bihan, Executive Director, Axionable, joining speaker to be announced soon</p> <p>Fireside chat: Christophe Perron, President and Co-Founder, Stimergy</p> <p><i>Moderator: Ryan Guichon, Venture advisor</i></p>	<p>3:00-4:15 pm Educating change-leaders</p> <p>Keynote: Satish Kumar, Founder, Schumacher College</p> <p>Round table: Satish Kumar, Founder, Schumacher College, Cécile Renouard, Campus de la Transition, Cédric Ringenbach, Founder, La Fresque du Climat, Henri Landes, Co-président, Landestini, Retour à la terre</p> <p>Round table: Satish Kumar, Founder, Schumacher College, Matthieu Dardaillon, Founder, Ticket For Change, Matisse Faust, Student at Université Paris-Dauphine, Pour un Réveil Ecologique</p> <p><i>Moderator: Olivier Maurel, Founder, Co-Gitons.fr</i></p>	<p>3:00-4:15 pm VR for impact and other new formats</p> <p>Grégoire Moisson, CEO, Wild Immersion Pierre Zandrowicz, co-founder and creative producer, Atlas V</p> <p>3:30-4:10 pm Ecoproduction</p> <p>Matthieu Delahousse, CEO, Secoya Eco Tournage Andrew Robinson, Principal consultant, Green Spark Group Emellie O'Brien, Founder & CEO, Earth Angel Sustainable Production Services LLC Caroline Darmon, CSR director, Publicis Group</p>	<p>3:00-3:45</p> <p>Workshop with ChangeLab</p> <p>MyChange-Program, Soyez le "Changeur" qui vous ressemble !</p>	<p>3:00-4:15 pm Educating children for the world</p> <p>Keynote: Ross Hall, Co-Founder, The Weaving Lab</p> <p>Round table: Ange Ansour, Savanturiers Director, Center of Interdisciplinary Research, Lionel Sayag, founder, L'Autre Ecole, Vanessa Duchatelle, co-founder, Scholavie</p> <p>Fireside chat: Sophie Flak, RYE</p> <p><i>Moderator: Vincent Avanzi, Chief Poetic Officer, La Plume du Futur</i></p>	<p>4:15-5:00 pm 45 minutes with</p> <p>Captain Paul Watson, Founder, Sea Shepherd Conservation Society (video-conference)</p> <p><i>Moderator: Cyrielle Hariel, Journalist, Writer, Entrepreneur</i></p>	<p>4:15-5:30 pm From space to Impact on earth</p> <p>Round table: Maher Ezzeddine, Chairman, Harvard Aerospace Alumni, Barbara Belvisi, Founder & CEO, Interstellar Lab</p> <p>Fireside chat: Jean-Pierre Goux, President, Planet Heart</p> <p>Keynote: Anton Zensus, Chairman of the collaboration board, Event Horizon Telescope (EHT)</p> <p><i>Moderator: Chisato Goya, Journalist, Business Insider France</i></p>	<p>4:15-5:30 pm Educating children for the world</p> <p>Keynote: Ross Hall, Co-Founder, The Weaving Lab</p> <p>Round table: Ange Ansour, Savanturiers Director, Center of Interdisciplinary Research, Lionel Sayag, founder, L'Autre Ecole, Vanessa Duchatelle, co-founder, Scholavie</p> <p>Fireside chat: Sophie Flak, RYE</p> <p><i>Moderator: Vincent Avanzi, Chief Poetic Officer, La Plume du Futur</i></p>	<p>4:15-5:00 pm 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